

Event Sustainability Policy

OGR is committed to pursuing excellence in the organisation and promotion of cultural and music events, exhibitions and artistic performances, conducting its activities in a responsible and sustainable manner.

As an organiser and promoter of live events, OGR acknowledges that its operations may generate environmental, social and economic impacts and takes responsibility for addressing them in a transparent and aware manner, focussing on continuous improvement.

Principles and Vision

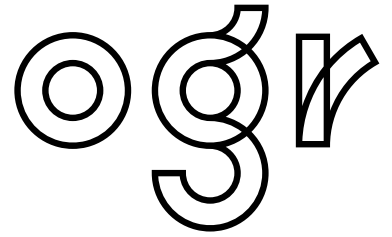
OGR acknowledges its role in contributing to the sustainable development of the community and in raising awareness among its stakeholders (suppliers, partners, artists, clients, audiences, etc.) on sustainability issues.

This policy sets out the framework for the event sustainability management system in accordance with ISO 20121:2024, ensuring consistency with the organisation's values, mission and institutional commitments set out in the Company Code of Ethics and the Statement of Intent and Values.

General Commitments

OGR commits to:

- integrating sustainability into all event-related decisions and operations across all teams, departments and projects;
- implementing and maintaining an event sustainability management system in accordance with the requirements of ISO 20121;
- establishing a framework of sustainable development principles, with particular attention to social accountability, environmental impact, inclusion and the positive legacy of events;
- allocating adequate resources to ensure the effectiveness of the event sustainability management system;
- ensuring healthy, safe and respectful working conditions for all staff involved, whether internal or external;



- complying with applicable legislation and considering the impact of future regulations on the events sector.

Sustainability Objectives and Timeframes

OGR defines and regularly updates sustainability objectives structured across three timeframes:

Short term (1–2 years): immediate operational and managerial improvements: aligning with and fully implementing existing internal procedures; implementing new procedures and/or targeted training; curbing waste and reducing inefficiencies; increasing accessibility and engagement among diverse audiences; improving energy efficiency.

Medium term (3–5 years): strengthening sustainable partnerships; increasing engagement among all stakeholders; ensuring full accessibility across all events; developing new projects; introducing innovative technologies or processes.

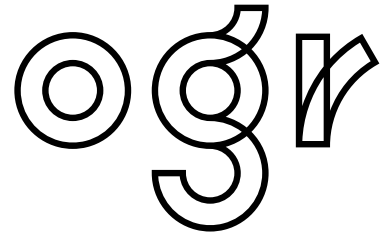
Long term (beyond 5 years): pursuing strategic transformations; regenerating spaces; advancing decarbonisation; promoting a culture of sustainability across the events sector.

The objectives will be incorporated into the organisation's improvement plan; defined in alignment with OGR's material issues and with the involvement of relevant stakeholders; and periodically reviewed as part of the management system's continuous improvement cycle.

Impact Mitigation and Operational Commitments

OGR commits to:

- monitoring energy consumption and carbon emissions linked to events, with the aim of curbing both;
- minimising waste and increasing recycling, including through collaboration with certified suppliers and by adopting circular economy approaches (e.g. product-as-a-service);
- ensuring that events generate a positive legacy for the territory, the community and the cultural sector;
- taking into account the outcomes of stakeholder engagement and the needs of end-users in the planning and delivery of events;
- monitoring its own sustainability performance and that of suppliers and contractors;



- promoting training and competence, particularly among operational staff, enabling them to apply the principles of the policy and sustainability requirements.
- integrating into the management system any new knowledge, skills, standards or good practices acquired as a result of events.

Communication, Participation and Transparency

OGR promotes open and transparent communication with employees, collaborators, suppliers, partners and audiences to promote a culture of sustainability and encourage active participation in the organisation's initiatives.

OGR also commits to reporting on the sustainability performance of its events, communicating clearly and in an accessible manner the progress made towards the defined objectives and the performance achieved.

Review and Continuous Improvement

OGR commits to:

periodically reviewing the Sustainability Policy and the management system documentation;

- evaluating and continuously improving the event sustainability management system;
- ensuring that lessons learned and knowledge gained during events are analysed and integrated into the continuous improvement process.

Turin, 14/11/2025